



Circular R&C-CFA No. 74 /17-18

Subject: Introduction of a scheme for sale of ADSL WiFi Modem @ Rs. 1500/- with 100% Cash back to the Broadband customers who subscribe under any broadband plan with FMC Rs.675/- & above and outrightly purchases the modem from BSNL-reg.

1. The Competent Authority has decided **to introduce the following scheme to sale “ADSL Wi-Fi modem @ Rs. 1500/- with 100% cash back” in all the circles, for a period of Six months:-**
 - a) **The new BB customer who subscribe under any broadband plan with FMC Rs.675/- & above, outrightly purchases the ADSL WiFi modem from BSNL @ Rs. 1500/-, may be offered Rs. 50/- cash back per month for maximum 30 Months or till the BB connection remain active, whichever is earlier.**
 - b) **The above scheme shall also be available to those existing BSNL Broadband customers who are having broadband plan with FMC Rs.675/- & above but presently not having the modem on rental basis.**
 - c) **The above cash back amount shall be adjusted in the bill.**
2. The circles shall ensure to comply with all regulatory requirements.
3. The above instructions are **effective with immediate effect** for a period of Six months in all the circles.
4. All other terms and conditions shall remain the same.
5. This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-384/2016-17/BB/Tariff Clarification/correspondence, if any, in respect of above tariff may be sent to Broadband Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23322064 and Fax No. 011-23734052.

AGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC, Pune.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. PGM (Regulation), BSNL CO, New Delhi- for necessary action.
5. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/(PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (NWP-BB/PDP)-CFA, CO BSNL w.r.t case mark: 64-384/2016-17/BB/Tariff carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
7. GM (CIT), CO BSNL – for placement on BSNL Website.
8. AD OL for Hindi version.
9. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
12. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
13. Secretary TRAI.
14. Guard File.

DM (T&C)-CFA